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Contact: Ann Segerstrom
(415) 922-6033
ann@segcom.biz

BLT + CALIFORNIA AVOCADO = MAKING CUSTOMER FAVORITES INTO SEASONAL SIGNATURES

Irvine, CA (June 1, 2016) — Bacon, lettuce and tomato is a combination as American as apple pie. Add slices, dices or cubes of Fresh California Avocado and a few signature twists to the recipe, and you've created a seasonal sensation. Since your customers wait all winter long for Fresh California Avocados, think about how happy they'll be when you serve them throughout the day.

Start with breakfast. The [California Avocado Bruffin](#) takes a few liberties with the venerable BLTA (brioche, sundried tomatoes, cheddar cheese), but delivers bacon-avocado satisfaction for the grab-and-go crowd. At lunch, lighten up the presentation with a [California Avocado Chopped Salad](#), a cool, colorful and flavorful solution to warm weather dining. As the sun goes down, out come the [Bacon, California Avocado and Tomato Club](#) appetizers, bite-size BLTAs that complement summery cocktails.

Visit CaliforniaAvocado.com/Foodservice for more menu ideas with Fresh California Avocados and bacon. While on the site, browse the Fresh California Avocado [recipe database](#) and serving suggestions, and find a variety of helpful resources—[nutrition](#), [selection](#), [storage and handling information](#)—for optimizing Fresh California Avocado usage.

About the California Avocado Commission

Created in 1978, the California Avocado Commission strives to increase demand for California avocados through advertising, promotion and public relations, and engages in related industry activities that benefit the state's nearly 4,000 avocado growers. The California Avocado Commission serves as the official information source for California Avocados and the California avocado industry. For information about California avocados, visit CaliforniaAvocado.com/Foodservice, or join us on [Facebook](#) at Facebook.com/CaliforniaAvocados and @CA_Avocados on [Twitter](#), [Pinterest](#) and [Instagram](#) for updates.