



FOR IMMEDIATE RELEASE

Contact: Ann Segerstrom  
415-922-6033  
[ann@segcom.biz](mailto:ann@segcom.biz)

## CALIFORNIA AVOCADO WRAPS AND ROLLS: COOL, TRENDY, SATISFYING

Irvine, CA (June 28, 2017) – When it comes to warm-weather dining, fresh seasonal wraps and rolls have universal appeal. Served at room temperature and packed with peak summer produce like Fresh California Avocados, wraps and rolls make for easy prep in the kitchen and effortless dining, whether at the table or on the run.

Summery vegetable-centric wraps and rolls offer a healthier menu option for appetizers and small plates. The flavors of southeast Asia spice up [California Avocado Summer Rolls](#). Fresh California Avocados lend a cool contrast to pickled vegetables and a zesty sambal dip. Paying homage to Caribbean cuisine, baked [Plantain California Avocado Rolls](#) complement the hearty vegetarian filling with mango chutney and cabbage salad. Pleasing customers 24/7, [Egg Salad and California Avocado Wrap](#) blends two menu favorites in a portable and appealing package.

To find more ideas for signature wraps and rolls featuring Fresh California Avocado, visit [CaliforniaAvocado.com/Foodservice](http://CaliforniaAvocado.com/Foodservice). Browse the California Avocado Commission recipe database for menu solutions, and check out these helpful resources for Fresh California Avocado best practices and usage tips: [nutrition](#), [selection](#), [storage and handling information](#).

### **About the California Avocado Commission**

Created in 1978, the California Avocado Commission strives to increase demand for California avocados through advertising, promotion and public relations, and engages in related industry activities that benefit the state's nearly 4,000 avocado growers. The California Avocado Commission serves as the official information source for California Avocados and the California avocado industry. For information about California Avocados, visit [CaliforniaAvocado.com/Foodservice](http://CaliforniaAvocado.com/Foodservice), or join us on Facebook at [Facebook.com/CaliforniaAvocados](https://Facebook.com/CaliforniaAvocados) and @CA\_Avocados on [Twitter](#), [Pinterest](#) and [Instagram](#) for updates.