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CALIFORNIA AVOCADOS' FRESH TAKE ON CINCO DE MAYO

Irvine, CA (March 1, 2017) –For Fresh California Avocados, Cinco de Mayo arrives at the same time the crop reaches peak production. For Fresh California Avocado fans, that fact alone is a great excuse for a party. Spring is the time of year that West Coast operators get creative with California Avocados, and the California Avocado Commission encourages chefs around the country to capitalize on the menu occasion.

With Cinco de Mayo highlighting the height of Fresh California Avocado seasonality, the holiday offers an ideal opportunity to showcase the fruit to its best advantage. Blessed with a mild, nutty taste, a rich, smooth texture, Fresh California Avocados top popular salads and flatbreads with style and appeal. For Californians, fusion cuisine means selecting the ripest, top-quality ingredients—like Fresh California Avocados—then thinking outside the box. The results are delectable items like an [Organic Arugula Salad with Tempura California Avocado](#) or [Grilled Lamb Heart and California Avocado Flatbread](#). Of course, a salute to the origins of Cinco de Mayo is always in order, making a bowl of [Guacamole Nogada](#) a welcome addition to the menu.

For more Cinco de Mayo ideas, browse the California Avocado Commission recipe database for menu solutions for all dining segments and dayparts. While visiting CaliforniaAvocado.com/Foodservice, these helpful resources help optimize Fresh California Avocado usage: [nutrition](#), [selection](#), [storage and handling information](#).

About the California Avocado Commission

Created in 1978, the California Avocado Commission strives to increase demand for California avocados through advertising, promotion and public relations, and engages in related industry activities that benefit the state's nearly 4,000 avocado growers. The California Avocado Commission serves as the official information source for California Avocados and the California avocado industry. For information about California Avocados, visit CaliforniaAvocado.com/Foodservice, or join us on Facebook at Facebook.com/CaliforniaAvocados and @CA_Avocados on [Twitter](#), [Pinterest](#) and [Instagram](#) for updates.