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## **GOOD TIMING: FRESH CALIFORNIA AVOCADO SEASON BEGINS!**

Irvine, CA (04) — In the past decade, avocados have evolved into a hot menu ingredient, and, come April, the much anticipated crop of Fresh California Avocados start arriving in the market. Available through Labor Day to brighten spring and summer menus, foodservice operators can expect a good supply of Fresh California Avocados to add rich flavor, silky texture and local, seasonal appeal to a range of dishes.

One of the best ways to showcase seasonal ingredients like Fresh California Avocados is to offer them in a variety of preparations. [Fresh California Avocado & Mushroom Sandwich](#) makes a satisfying lunch stuffed with market-fresh tastes and colors. As a crowd-pleasing starter, [California Avocado Flatbread](#) pairs two favorites: bacon and avocado. As customers gravitate to salads, put a little Asian flair on your menu with [Spicy Carrot, Cucumber and Fresh California Avocado Salad](#).

The California Avocado Commission recipe database offers an array of spring and summer menu solutions for all dining segments and dayparts. While visiting [CaliforniaAvocado.com/Foodservice](#), these helpful resources help optimize Fresh California Avocado usage: [nutrition, selection, storage and handling information](#). Complete the POS order form to receive *The Magic of California Avocados* recipe booklet, or call 800-370-3782.

### **About the California Avocado Commission**

Created in 1978, the California Avocado Commission strives to increase demand for California avocados through advertising, promotion and public relations, and engages in related industry activities that benefit the state's nearly 5,000 avocado growers. The California Avocado Commission serves as the official information source for California Avocados and the California avocado industry. For information about California avocados, visit [CaliforniaAvocado.com/Foodservice](#), become a fan At [Facebook.com/CaliforniaAvocados](#) and follow the California Avocado Commission on Twitter at [Twitter.com/CA\\_Avocados](#).